DISTILLED, RELEVANT AND PRACTICAL KNOWLEDGE
100% PEER-REVIEWED AND FREE OF COMMERICAL CONTENT

aec**Knowledge** provides firms with a new tool for gaining critical knowledge and advanced training for their most valuable asset—their staff. Firms benefit by acquiring new skills and broadening their knowledge base, thereby improving productivity and enabling them to expand their offerings to clients. With aec**Knowledge** curricula, firms can now share distilled, practical and unique knowledge with their staff in a convenient, cost-effective manner.

---

aec**Knowledge** on-line courses:

✓ Provide **CRITICAL KNOWLEDGE** and **INSPIRATION**

✓ **LEVERAGE** your firm's professional development budget

✓ Offer staff **CONVENIENT ACCESS** to **TOP THOUGHT LEADERS**

✓ Deliver **PRACTICAL, RELEVANT KNOWLEDGE** not available elsewhere on-line

---

aec**Knowledge** draws on the country's top thought-leaders to offer content that addresses the day-to-day issues of practice. With an editorial board of 26 experts, we work hard to ensure the knowledge delivered is current and concise. Our curriculum spans a dozen knowledge areas and covers topics not readily found elsewhere in the on-line space.

aec**Knowledge** gives firm leaders the means to acquire critical knowledge and design inspiration, and to provide the benefit of advanced training to their professional staff. No nonsense, no filler.

aec**Knowledge** curricula offer:

- Courses that **inspire**
- Courses that **teach** leadership skills
- Courses that **protect** you from costly mistakes
- Courses that **help** you run your business better
- Courses that **update** you with innovative sustainable design strategies
- Courses that **inform** you of the latest standards and codes

DESIGN CURRICULUM

Courses that inspire

Featuring some of our industries' top designers, these courses will inspire, engage and teach viewers about innovative design solutions utilizing form, materials, light, color, landscape, sound and building systems. From small details to large, urban solutions, these courses illustrate unique ways to transform our built environment.

- Monterey Design Conference: Dr. Dickson Despommier – "The Vertical Farm" (1.0 AIA/CES – HSW/SD)
- Monterey Design Conference: Jeanne Gang, FAIA – "Fish, Sticks, Birds and Bricks" (1.0 AIA/CES – HSW/SD)
- Monterey Design Conference: Borja Ferrater – "Architecture and Geometry" (1.0 AIA/CES)
- Monterey Design Conference: Tom Kundig, FAIA – "Landscape Community and Craft" (1.0 AIA/CES)
- Monterey Design Conference: Michael Maltzan, FAIA – "No More Play" (1.0 AIA/CES)
- Monterey Design Conference: Brigitte Shim, Hon. FAIA – "Linking Light & Landscape" (1.0 AIA/CES – HSW/SD)
- Monterey Design Conference: Peter Walker, FASLA – "The 9/11 Memorial & Its Precedents" (1.0 AIA/CES)
- Master Architects: An Evening with Lorcan O'Herlihy, FAIA (1.0 AIA/CES)
- Historic Preservation of Modern Architecture, Theo Prudon, FAIA (1.0 AIA/CES – HSW/SD) – *available 2/12*
- Design for Aging, Rich Rosen, AIA (1.0 AIA/CES – HSW) – *available 2/12*

LEADERSHIP EFFECTIVENESS CURRICULUM (1)

Courses that teach leadership skills

This award-winning series by AIA Dallas delivers valuable and practical insights into leadership behaviors, interpersonal skills and problem-solving techniques that will elevate leadership effectiveness and advance one's career. Each course delivers a detailed examination of issues critical to leaders of all levels—understanding and shaping conflict management, developing high-performance and creative teams, encouraging productivity, fostering innovation, grooming the next generation of leaders—and positions individuals and firms to thrive amidst a challenging environment.

- Leadership 1: Influence and Effectiveness (1.0 AIA/CES)
- Leadership 2: Performance Development (1.0 AIA/CES)
- Leadership 3: Professional Competency (1.0 AIA/CES)
- Leadership 4: Innovation and Problem-Solving (1.0 AIA/CES)
- Leadership 5: Interdependency and Teams (1.0 AIA/CES)
- Leadership 6: Conflict Redefined (1.0 AIA/CES)

RISK MANAGEMENT CURRICULUM

Courses that protect you from costly mistakes

This series teaches principals, market sector champions and project managers how to better manage risk, negotiate better contracts and resolve disputes more effectively. The courses uncover the dark side of running a design or engineering firm, and provide design professionals critical information to avoid unnecessary risks and prevent occurrences that can threaten the livelihood of their firm.

- Minimizing Risk During Construction Administration (1.25 AIA/CES – HSW)
- Contract Language (1.0 AIA/CES – HSW)
- Arbitration vs. Litigation (1.0 AIA/CES – HSW)
- Risk Management Best Practices (1.0 AIA/CES – HSW) – *available 2/12*

(1) As the Leadership Effectiveness courses build on one another, this curriculum is available only as a series of all six courses.

PRACTICE MANAGEMENT CURRICULUM
Courses that build management skills

From starting, growing and operating a firm to deciding how to transition out of a firm, this targeted series provides an in-depth understanding of some of the most challenging facets of practice management. Viewers will gain clarity and be able to implement solutions to help them achieve their most pressing business and personal goals.

- Making Chaos Work for You (1.25 AIA/CES)
- Financial Management (1.25 AIA/CES)
- Firm Management: Times of Transition (1.25 AIA/CES)
- Social Media: Off-Road Marketing (1.0 AIA/CES)
- Marketing and Business Development (1.0 AIA/CES)
- Leadership and Ownership Transition Demystified (1.0 AIA/CES)

SUSTAINABLE DESIGN CURRICULUM
Courses that help designers stay current

Focused on achieving sustainable buildings, communities and urban environments, these courses provide advanced sustainability training and include case studies and practical knowledge that can be applied throughout all design and construction phases.

- Net Zero Energy and Future Challenges (1.0 GBCI)
- Retrofitting Existing Buildings to Improve Energy Efficiency (1.0 GBCI)
- Commissioning of Sustainable Buildings (1.0 GBCI)
- Designing Net-Zero Buildings (1.0 AIA/CES – SD)
- CAL Green 101: An Overview (1.0 AIA/CES – HSW/SD)
- CAL Green 2010: Non-Residential Measures (1.0 AIA/CES – HSW/SD)
- CAL Green 2010: Residential Measures (1.0 AIA/CES – HSW/SD)
- Sustainable Affordable Housing (1.0 SD) – *available 2/12*
- Sustainable Development at the Bronx Zoo (1.0 AIA/CES – SD) – *available 2/12*

CODES, STANDARDS AND GUIDELINES CURRICULUM
Courses that inform about the latest standards

From newly-mandated codes and standards to the latest guidelines in Active Design, these no-nonsense courses provide practical advice, resources and guidelines.

- Active Design 1 by AIA New York (1.0 AIA/CES – HSW) – *available 2/12*
- Active Design 2 by AIA New York (1.0 AIA/CES – HSW) – *available 2/12*
- CAL Green 101: An Overview (1.0 AIA/CES – HSW/SD)
- CAL Green 2010: Non-Residential Measures (1.0 AIA/CES – HSW/SD)
- CAL Green 2010: Residential Measures (1.0 AIA/CES – HSW/SD)

Curriculum Pricing and Logistics

aec**Knowledge** curricula are flexible to meet the needs of firms of various sizes, firms in different market sectors, and firms with differing levels of in-house expertise.

Three Ways to Purchase:

1. Purchase one or more complete curricula as presented above.
2. Purchase courses in bulk by choosing multiples of four courses (4, 8, 12, etc.) from any one curriculum.
3. Mix and match courses from different curricula, in multiples of four, to customize a curriculum according to your firm's needs.

For more information and group rates, call 415.383.7011 or email Janine@aecKnowledge.com. **

(1) As the Leadership Effectiveness courses build on one another, this curriculum is available only as a series of all six courses.